

HTS 3064
Fall 2003

MWF 10:05-10:55pm
DM Smith, Rm 207

Sociology of Development

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Office Hours:
W, F 2:00-3:00

Course Overview:

In the mid-1990s, the average income of 23 rich countries was \$21,740, while that of 42 poor countries was \$308. In such poor countries approximately 160 children per 1,000 births die before reaching five years of age, while in the rich countries less than 10 children per 1,000 births die by this age. Why have some nations been able to amass fortunes, build up industries, and become economic successes? Why have other nations – and regions – experienced what seems to be economic stagnation? Will the current era of globalization help to reduce such inequality by raising the standard of living around the globe? Why has resistance to globalization emerged around the world (e.g., Seattle, Mexico, Europe, Africa)? How successful is such resistance?

In this course, we will explore these issues by analyzing the world economy. First, we will begin by looking at the current era of globalization. We will also explore the fundamental aspects of the world economy, including trade flows, the international division of labor, cross-national coalitions, international finance. Second, we will examine how the U.S. came to occupy the position of world economic hegemon. After this, we will study how dynamics in the world economy affected the development of Africa, Asia, and Latin America, by focusing on particular nations: Ghana, South Korea, and Mexico. How were the development of nations in these regions tied to the development of nations in Europe and North America? Finally, we will reconsider the contemporary world economy in light of its history.

Requirements:

Grades will be based on several criteria: class participation, short papers, a group project, and two exams. In fulfilling these requirements, students are expected to adhere to the **Georgia Tech Honor Code** (see www.deanofstudents.gatech.edu/Honor/). Honor code violations will be addressed appropriately and could result in an “F” on the assignment or in the course. I am happy to accommodate you if you need any special considerations due to a disability, but please let me know *as soon as possible* (do not wait until exam day!). You should contact the **ADAPTS Office** (see www.adapts.gatech.edu/index2.htm).

Participation (20%)

Student participation is essential because much of each class session will include discussion. Make sure you *do the reading before class and come prepared to discuss*. **Do not assume that these are automatic points. You must earn them by contributing in class.** Furthermore, disruptive behavior (e.g., socializing in class, passing notes, coming to class late) will negatively affect your grade. If you have a question or comment or need something clarified, raise the issue in class.

Short Papers (15%)

During the course of the semester, each student will write two short papers. These papers will address issues and questions central to the course. The papers should be about 5 pages in length (typed, doubled spaced, 1" margins, 12 point font). I will distribute questions that might be addressed in the papers. We will discuss the papers in more detail as the semester progresses.

Group Projects (15%)

Students will participate in one of several group projects. These projects will require students to research a particular set of issues and provide a class presentation, which will be about 20-25 minutes. Three groups will put one of the course case studies (Ghana, South Korea, or Mexico) in the context of their larger region. The other three groups will research and present on general course issues (e.g., hegemony in the world economy).

Exams (50% total)

This course will have two exams; each will be in-class and closed-book/note. The first exam is scheduled for Monday, **October 6**. And, the final exam date designated by the college is Thursday, **December 12**, from 2:50-5:40pm. All exams will consist primarily of short essay questions. These questions will require students to draw on readings, lectures, and discussions from the course. We will discuss the exams as they approach.

Summary of grade breakdown:	Participation.....	20%
	Short Papers (2).....	15%
	Group Projects.....	15%
	<u>Exams (2).....</u>	<u>50%</u>
	Total.....	100%

Readings:

Required Books:

- Barry, Tom. 1995. Zapata's Revenge. South End Press.
- Lie, John. 1998. Han Unbound. Stanford University Press.
- Marx, Karl, and Friedrich Engels. 1989 [1848]. The Communist Manifesto.
- Mikell, Gwendolyn. 1989. Cocoa and Chaos in Ghana. Howard University Press.
- Tabb, William. 2001. The Amoral Elephant. Monthly Review Press.

Recommended Books:

- Anderson, Sarah and John Cavanagh. 2000. Field Guide to the Global Economy. The New Press.
- MacEwan, Arthur and William Tabb. 1989. Instability and Change in the World Economy. Monthly Review Press.
- Shannon, Thomas. 1996. An Introduction to the World-System Perspective. Westview Press.
- Stiglitz, Joseph. 2003. Globalization and Its Discontents. W.W. Norton & Company.

The books are available at the bookstore. In addition to these books, many of the course readings are on electronic reserve at the library.

Weekly Schedule:

Unmarked readings come from the required books. An asterisk (*) indicates that a reading is on the library's electronic reserve.

Introduction: Development, Globalization, and the World Economy

- Aug. 18 *Introduction: What is the "Sociology of Development"?*
- Aug. 20 *World Inequality: How unequal is access to the world's resources?*
*Bradshaw, York and Michael Wallace. 1996. Global Inequalities. Ch 2 ("An Unequal World"), p15-37.
- Aug. 22 *Culture and Development: How does culture shape world inequality?*
*Offiong, Daniel. 2001. Globalization/Africa. Ch 2 ("Theoretical Explanations. . ."), p25-56.
- Aug. 25 *Class, State, and Market: How does capitalism affect world inequality?*
Marx, Karl, and Friedrich Engels. 1989. The Communist Manifesto. Part I ("Bourgeois and Proletarian"), and Part II ("Proletarians and Communists").
- Aug. 27 *Commodification: What's the link between capitalism and globalization?*
*Polanyi, Karl. 1944. The Great Transformation. Ch 6 ("The Self-Regulating Market"), p71-80; and Ch 7 ("Speenhamland"), 77-85.

The World Economy: Now and Then

- Aug. 29 *Dawning of a New Era: What is "globalization"?*
*Stiglitz, Joseph. 2003. Globalization/Discontents. Preface, ix-xvi; Ch 1 ("The Promise of Global. . ."), p3-22.
- Recommended:**
Tabb, William. 2001. Amoral Elephant. Ch 1 ("Globalization. . ."), p7-32.
Anderson, Sarah and John Cavanagh. 2000. Field Guide. Introduction, p1-5; Ch 1 ("What is. . ."), p6-25.
- Sept. 1 **Labor Day – No Class** (compliments of the labor movement . . .)
Recommended reading for Labor Day:
*Yellen, Samuel. 1936. American Labor Struggles. Ch 2 ("Haymarket"), p39-71.
- Sept. 3 *Racing to the Bottom: How does globalization affect Europe and the U.S.?*
Tabb. Amoral Elephant. Ch 3 ("State Power"), p51-78; and Ch 7 ("Globalization and the Assault. . ."), p161-180.
- Recommended:**
Anderson and Cavanagh. Field Guide. Ch 3 ("Globalization Claims"), p36-63.

- Sept. 5 *Changing the World: How does globalization affect other parts of the world?*
Tabb. Amoral Elephant. Ch 4 (“Globalization. . .”), p79-98.
Recommended:
Stiglitz. Globalization/Discontents. Ch 2 (“Broken Promises”), p23-52.
- Sept. 8 *Ebb and Flow: How do cycles of the market shape the world economy?*
Tabb. Amoral Elephant. Ch 5 (“Miracles and Crises. . .”), p99-126; Ch 6 (“Trade Wars. . .”), p127-159.
- Sept. 10 *“A Brave New World”: Is ‘globalization’ really a new development?*
Tabb. Amoral Elephant. Ch 2 (“Consolidating Markets”), p33-51.
Recommended:
Anderson and Cavanagh. Field Guide. Ch 2 (“What’s New. . .”), p26-35.

The Structure of the World Economy

- Sept. 12 *One Big Unit: What is “world system theory”?*
*Shannon, Thomas. 1996. An Introduction to the World-System Perspective. Ch 2 (“World System Structure”), 23-44; Ch 4 (“The Contemporary World-System”), p85-126.
- Sept. 15 *Cogs in the Machine: What is the division of labor in the world economy?*
*Maria Patricia Fernandez Kelly. 1989. “International Development and Industrial Restructuring.” Pp147-165 in Instability and Change in the World Economy, edited by Arthur MacEwan and William Tabb.
- Sept. 17 *State Formation: How does the world economy effect national development?*
*Wallerstein, Immanuel. 1979/1993. The Capitalist World-Economy. Ch 2 (“Three Paths of National Development”), p37-48.
- Sept. 19 *Rising and Falling: What is Development and Underdevelopment?*
*Rodney, Walter. 1972. How Europe Underdeveloped Africa. Ch 1 (“Some Questions. . .”), p1-29.
- Sept. 22 *Changing World Inequality: How does the world economy change?*
*Tone, John. 1996. “Napoleon’s Uncongenial Sea: Guerrilla Warfare in Navarre during the Peninsular War, 1808-14.” *European History Quarterly*. 26(3):355-382.

The United States and the World Economy: From Colony to Hegemony

- Sept. 24 *The American Revolution: How did the world economy facilitate the revolt?*
*Dupuy, R. Ernest, Gay Hammerman, and Grace P. Hayes. 1977. The American Revolution. Ch 1 (“The Global Framework”), p3-14; Ch 6 (“The Franco-American Coalition”), p76-96.

- Sept. 26 *A British Colony: What was the context of the origins of the U.S.?*
*McMichael, Philip. 1985. "Britain's Hegemony in the Nineteenth-Century World-Economy." Pp.117-150 in States Versus Markets in the World-System, edited by Peter Evans, Dietrich Rueschemeyer, and Evelyn Huber Stephens.
- Sept. 29 *Challenging Britain: How did the U.S. rise to the core?*
*Rubinson, Richard. 1978. "Political Transformation in Germany and the United States." Pp. 39-73 in Social Change in the Capitalist World Economy, edited by Barbara Hockey Kaplan. Beverly Hills: Sage Publications.
- Oct. 1 *American Imperialism: Did the U.S. have colonies?*
*Woodruff, William. 1975. America's Impact on the World. Ch 2 ("America's Empire"), p19-48.
- Oct. 3 *U.S. Dominance: How did the U.S. shape the world economy after WWII?*
*Friedmann, Harriet. 1990. "The Origins of Third World Food Dependence." Pp. 13-31 in The Food Question: Profits Versus People, edited by Henry Bernstein, et al. New York: Monthly Review Press.
- Oct. 6 **FIRST EXAM**
- Incorporation into the World Economy: The Case of Africa and Ghana**
- Oct. 8 *Pre-colonization: What was Africa like before it was colonized?*
Mikell, Gwendolyn. 1989. Cocoa and Chaos. Introduction, pXI-XXIII; Ch 1 ("Pre-Capitalist Economy"), p1-22.
- Oct. 13 **Fall Break--No Class**
Recommended reading for "Columbus Day":
*Zinn, Howard. 1980. A People's History of the United States. Ch 1 ("Columbus, the Indians, and Human Progress"), p1-22.
- Oct. 15 *A continent of colonies: How did colonization shape Ghana?*
Mikell. Cocoa and Chaos. Ch 2 ("Stratification . . ."), p23-46; Ch 3 ("Laying the Basis . . ."), p47-82.
- Oct. 17 *Cash Crops: What are the effects of focusing on export agriculture?*
Mikell. Cocoa and Chaos. Ch 4 ("Cocoa"), p83-106; Ch 5 ("Cocoa Alters Kinship"), p107-138.
- Oct. 20 *"Growing Pains": How does the world economy shape urban-rural relations?*
Mikell. Cocoa and Chaos. Ch 6 ("Vote for Cocoa"), p139-172; Ch 7 ("Cocoa is not Enough"), p173-192.

Oct. 22 *“Chocolate Crises”: How do economic crises affect the periphery?*
Mikell. Cocoa and Chaos. Ch 8 (“Collapse of Cocoa”), p193-231; Ch 9 (“Cocoa and Chaos”), p233-258.

Oct. 24 *“The Bigger Picture”: What does Ghana tell us about Africa?*
*Offiong, Daniel. 1982. Imperialism and Dependency. Ch 6 (“... Neocolonialism”), 119-162.

Group One Presentation: “Africa in the World Economy”

Rising from Below: South Korea in the World Economy

Oct. 27 *Before the “Take-Off”: What was South Korea like before the 1960s?*
Lie, John. 1998. Han Unbound. Prelude, p1-4; Ch 1 (“Liberation. . .”), p5-18; Appendix, p175-183.

Oct. 29 *Foundations of Expansion: What was the “triple alliance”?*
Lie. Han Unbound. Ch 2 (“The Triple Alliance. . .”), p19-42.

Oct. 31 *Expanding and Rising: How did Korea rise so quickly?*
Lie. Han Unbound. Ch 3 (“Muddling. . .”), p43-74; Ch 4 (“In and Under. . .”), p74-98 only.

Nov. 3 *Democracy Rising: How did democracy come to be in South Korea?*
Lie. Han Unbound. Ch 4 (“In and Under. . .”), p99-118 only; Ch 5 (“Developmental Contradictions. . .”), p119-153.

Nov. 5 *Crisis in the East: What happened in the late-1990s?*
*Stiglitz. Globalization/Discontents. Ch 4 (“The East Asia Crisis”), p89-132.

Nov. 7 *Looking Backward: What does South Korea’s experience tell us?*
Lie. Han Unbound. Ch 6 (“South Korean Development in Retrospect”), p154-168; Postlude, p169-171.

Group Two Presentation: “Asia in the World Economy”

Globalization and Rebellion: Mexico in the World Economy

Nov. 10 *Background: How did Mexico go from revolution to nation?*
Barry, Tom. 1995. Zapata’s Revenge. Introduction, p1-10; Ch 1 (“Reform . . .”), p11-34; Ch 2 (“Populists . . .”), p35-52.

Nov. 12 *Globalization: How have recent changes affected Mexico?*
Barry. Zapata’s Revenge. Ch 3 (“International Context”), p53-64; Ch 4 (“NAFTA . . .”), p65-74.

Hunger Banquet

Nov. 14 *Global Farming: How has globalization affected Mexican agriculture?*
Barry. Zapata’s Revenge. Ch 5 (“Export Solution”), p75-92; Ch 6 (“Feeding Mexico”), p93-117.

- Nov. 17 *Land Reform: How has globalization affected rural Mexican Communities?*
Barry. Zapata's Revenge. Ch 7 ("End of Reform"), p117-128; Ch 8 ("People of the Land"), p129-152.
- Nov. 19 *Rebellion: How can we explain the Chiapas rebellion?*
Barry. Zapata's Revenge. Ch 9 ("Call to Arms"), p153-172.
- Nov. 21 *Alternatives: Can Mexico have "sustainable development"?*
Barry. Zapata's Revenge. Ch 10 ("On the Edge"), p173-198; Ch 11 ("Sustaining Agriculture"), p199-228.
- Nov. 24 *Latin America in the World Economy: What does Mexico's experiences tells us?*
Barry. Zapata's Revenge. Conclusion, p229-253.
Group Three Presentation: "Latin America in the World Economy"
- Nov. 26 & 28 **Thanksgiving Break**
Recommended reading for the holidays:
*Lappe, Frances Moore. 1998. World Hunger. Ch 1, p8-14; Ch 7, p98-108.
- Dec. 1 *Staying on Top: How do nations maintain hegemony in the world economy?*
*Wallerstein, Immanuel. 2003. "U.S. Weakness and the Struggle for Hegemony."
Monthly Review. 55(3):23-29.
*Tabb, William. 2003. "Two Wings of the Eagle." Monthly Review. 55(3):76-82.
Group Four Presentation: "Hegemony in the World Economy"
- Dec. 3 *Protests and Development: How can the "masses" shape development?*
Tabb. Amoral Elephant. Ch 8 ("Progressive Globalism"), p181-210.
Recommended:
Anderson and Cavanagh. Field Guide. Ch 5 ("Responses. . ."), p90-120.
Group Five Presentation: "Changing the World Economy"
- Dec. 5 *Looking Forward: What kind of future might the world economy have?*
*Stiglitz. Globalization/Discontents. Ch 9 ("The Way Ahead"), p214-252.
Group Six Presentation: "The Future of the World Economy"
- Dec. 11 **FINAL EXAM (8:00-10:50 a.m.)**